

NJIT/Continuing Professional Education Certificate in Creative Placemaking Leadership

Core Faculty:



Suzanne Ishee, President, Center for Creative Placemaking, has led advocacy and advancement of the field of Creative Placemaking in the tri-state region for the past 8 years. She is a 40 year veteran of the NY theatre who is recognized as an Emmy and Drama Desk award winning producer, actor and playwright. She holds degrees from the University of North Carolina and Manhattan School of Music and several post-graduate certifications from the Commercial Theatre Institute and NJ Real Estate Commission and was for two seasons the Leonard Bernstein Fellow at the Tanglewood Institute. She is an adjunct professor at NJIT in the Theatre Arts and Technology program.



Stuart Z Koperweis – President, Economic Development Strategists and Vice-President, Center for Creative Placemaking is one of the premier individuals in the economic development and revitalization field in New Jersey. He is known as one of the foremost authorities in the State of New Jersey and the New York metropolitan region on the effective workings of Business Improvement Districts (BIDs). Mr. Koperweis holds degrees from Boston University and American University.



Dr. Colette Santasieri possesses over 30 years of practical and applied urban, environmental, transportation, and land use planning experience in both the public and private sectors. She has extensive experience and expertise in strategic planning; community visioning for redevelopment; transit oriented development; sustainable planning and design of communities, properties, and transportation systems; brownfields redevelopment; and identifying and analyzing a project's impact on socio-economic, natural, and man-made settings as well as on environmental justice communities. Dr. Santasieri holds diverse, yet complementary degrees in Urban Systems (PhD), Civil Engineering (MS), and Environmental Planning and Design (BS) providing her a well-rounded perspective in addressing the challenges and opportunities of creating sustainable and resilient communities and regions. She is an executive with NJIT's NJ Innovation Institute.

Lecturers:



Darius Sollohub is a **Faculty Member in the College of Architecture and Design at NJIT** teaching architecture and planning courses. He conducts funded research, and lectures and publishes on various topics. He previously served as School of Architecture Director and as Infrastructure Planning Program Director. His research addresses design pedagogy, affordable housing, transit-oriented development, parking, earth art and transportation systems. Professor Sollohub has received funding from the NEA, HUD, USDOT and many New Jersey State agencies. He has collaborated extensively with the Regional Plan Association, serving on its Transportation and New Jersey Committees. Darius is currently completing the book: *Millennials in Architecture: Design and Disruption*.



Roger Smith is **Design Director for Gensler** in Morristown. His expertise lies in project work in the fields of office development, mixed-use, hospitality and master planning, He has 30 years of industry experience, with previous roles including senior designer and associate principal at other global architecture firms working on projects in locations such as Kuwait, Abu Dhabi and Dubai. Mr. Smith earned his master's degree in architecture from the University of Pennsylvania. He is an adjunct professor at NJIT teaching MIP Studio.



Tom Dallesio is immediate past **President, CEO and Publisher of Next City**. He is a nationally recognized urban planner, nonprofit leader and educator with more than three decades of experience in city and regional planning, public policy, and nonprofit management. He was founding director of the Center for Resilient Design at NJIT and remains as an adjunct professor teaching land use and infrastructure planning. Mr. Dallesio served as the executive director of Leadership New Jersey, a statewide program strengthening civic leadership through experiential learning. He directed RPA's New Jersey office and managed six New Jersey Mayors' Institutes on Community Design, and promoted affordable housing, transportation finance and property tax reforms.



Marjorie Perry, President and CEO of MZM Construction & Management Company, Inc. is widely recognized as an innovator, public speaker, writer and role model for women and minorities in business. Perry finds her mission to be one who motivates nascent entrepreneurs. Initially trained as an educator with a B.A. from Kean College, Perry holds an MBA from NJIT and certifications in Leadership and in Finance. She is an adjunct professor at Stevens Institute of Technology and at NJIT, a member of the NJIT Board of Overseers, a member of numerous boards and a recent past member of the New Jersey Economic Development Authority. She has been inducted into the NJ Business Hall of Fame and recognized as one of the Top 25 entrepreneurs in NJ. Marjorie has been selected to receive the prestigious 2018 NJBIZ Lifetime Achievement Award, which has only been presented to three other NJ business women over the years.



Jean Leonard is **Director of Marketing for the Mayo Performing Arts Center** in Morristown and has over 12 years experience in marketing, including promotions, budgeting, media planning and placement, social media, client services and project management. Formerly, she was Senior Marketing Manager for Serino Coyne, the largest full service advertising and marketing agency in the live entertainment industry. At SC, her major clients included Disney Theatricals and the national touring companies of *Wicked* and *Jersey Boys*. Mrs. Leonard holds a B.A. in Journalism and Dramatic Art from the University of North Carolina at Chapel Hill and an M.A. in Arts Administration from Indiana University.



Duda Penteado, Team Member of the **Center for Creative Placemaking** is a **multimedia artist** who lives between the United States and Brazil. He is a widely recognized expert in public art who works with : performance , video – installations , murals , sculptures , paintings and other visual practices. In recent years Duda has devoted much of his work on important issues of : peace , globalization , diaspora , dual citizenship and other geopolitical and social phenomena of the twenty-first century . Duda also was President of the Artist Certification Board, Jersey City, NJ, until 2010. His awards and recognition in United States include: Urban Artist Fellowship Award, Vermont Studio Center; Goldman Sachs StudentArt Project Grant (2006, 2007, 2008); American Graphic Design Award, Humanitarian Award from the Hudson County Chapter of the American Conference on Diversity. He received a Kappa Pi International Honorary Art Fraternity Award, from New Jersey City University, " The Jewel of JK " Juscelino Kubitschek Award at the United Nations and along with Mario Tapia and Dr. Carlos Hernandez, he has been at the helm of the We Are You Project since 2005.



Thomas Motyka is **Senior Executive Director of Smart Cities Innovation at NJ Innovation Institute** working closely with developers, public officials and industry to create an open test-bed where new technologies to solve urban problems can be deployed and evaluated. These include "Smart City Internet of Things" projects for the integration of traffic, transit, parking, public safety, healthcare delivery and infrastructure resiliency into a cohesive data-driven system designed to improve the quality of life for residents and visitors to our urban centers.

Mr. Motyka formerly served as director of sales for IBM's Global Technology Services Business Unit. He holds an M.B.A. from Fairleigh Dickinson University and a B.S. in electric engineering from the New Jersey Institute of Technology.



Chasity Cooper is **Senior Associate, Strategic Communications** for the **Regional Plan Association** She is a communications strategist, journalist and creative consultant, who specializes in developing "branding with intention" and media plans for small businesses, entrepreneurs and nonprofit organizations. Chasity is a graduate of Syracuse University's prestigious S.I. Newhouse of Public Communications. While there, she developed her true love for creative storytelling and she believes there is power in owning your truth, and choosing how to tell your story. Over the last few years, Chasity has written for a number of really cool publications and websites such as Teen Vogue, Bustle, Elite Daily, The Grio, Essence.com, and Her Agenda.